



Presented by the **Columbus Young Professionals Club**
to benefit **Columbus Inspires** and **Make-A-Wish**

Saturday, February 25, 2017
Hollywood Casino

Dear Friend,

On behalf of the **Columbus Young Professionals Club**, we invite you to be a part of A Date 2 Remember (D2R) 2017! Now in its ninth year, this event has raised more than \$300,000 for Columbus-area charities. And we hope to raise even more with your support.

A Date 2 Remember is recognized as the city's largest social fundraising event for young professionals looking to give back. More than 800 young professionals and community leaders will join us at the Hollywood Casino on Saturday, February 25, 2017 from 6:00pm to midnight to raise money for **Columbus Inspires** and the **Make-a-Wish Foundation**.

The event has been recognized by *Columbus CEO* as the Best Charity Event in central Ohio!

EVENT FEATURES

- Taste of Columbus cocktail hour showcasing 20 of Columbus' best restaurants.
- High-energy live auction featuring "Classic Hollywood" themed performances.
- Silent auction tables with nearly 100 packages and items to bid on for charity.
- Celebrity Lip Sync Battle featuring our Raise the Bid Paddle "Fund-a-Need."

View our event highlight video here: <http://bit.ly/D2R16Highlights>

This is a great opportunity to get your name and brand in front of the nation's largest organization for young professionals AND to support two amazing local causes.

Please take a look at the attached corporate sponsorship and in-kind auction support levels. **100% of event proceeds will be donated to our two charities.** We hope that we can count on YOU to be among our contributors!

If you have any questions about this event or would like more details about sponsorship, please contact Derek Grosso, Sponsor Committee Chair, at 614-579-9390 or derek@cypclub.com.

We are looking forward to another memorable experience,

Zach Bergman, Derek Grosso, Dana Lintner, Maggie Mecklenborg, and Tyler Suter
A Date 2 Remember 2017 Sponsorship Committee



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2017 EVENT SPONSORSHIP LEVELS

**All sponsorships include your company logo in 800 event programs, recognition at event, and logo on date2remember.org.*

VIP LOUNGE PRESENTING SPONSOR: \$5,000 (1 available)

- Exclusive naming rights for [Your Company Name] VIP Lounge
- On-stage welcome opportunity to speak in front of 800 attendees at beginning of event
- VIP Lounge table with VIP seating for (12) twelve (\$75 value each)
- Company logo on all pre-event promotions and posters
- Company logo prominently displayed on 100 VIP badges
- Inclusion in pre-event and post-event press releases and additional advertising to 20,000 young professionals
- Full page ad and company logo in event program ****Ad must be submitted prior to Jan. 27, 2017****

MAIN STAGE PRESENTING SPONSOR: \$4,000 (1 available)

- Exclusive naming rights for [Your Company Name] Stage
- On-stage welcome opportunity to speak in front of 800 attendees
- VIP Lounge table and seating for (10) ten (\$75 value each)
- Prominent signage with logo on stage throughout the entire show
- Company logo on GOBO lights presented prominently in the walls of the Ballroom
- Inclusion in pre-event and post-event press releases and additional advertising to 20,000 young professionals
- Full page ad and company logo in event program ****Ad must be submitted prior to Jan. 27, 2017****

COCKTAIL HOUR PRESENTING SPONSOR: \$2,500 (1 available)

- Exclusive naming rights for [Your Company Name] Cocktail Hour
- Six (6) VIP lounge tickets (\$75 value each)
- Company logo on Photo Booth backdrop sign
- Company logo on GOBO lights presented prominently in the ballroom
- Half page ad and company logo in event program ****Ad must be submitted prior to Jan. 27, 2017****

EVENT PROGRAM PRESENTING SPONSOR: \$1,500 (1 available)

- Back cover (full color) print ad in 800 event programs ****Ad must be submitted prior to Jan. 27, 2017****
- Four (4) VIP lounge tickets (\$75 value each)

BID PADDLE PRESENTING SPONSOR: \$1,000 (1 available)

- Sponsor our live auction bid paddles and get your company logo on the reverse of 800 paddles.
- Four (4) VIP lounge tickets (\$75 value each)

VIP TABLE SPONSOR: \$500 (10 available)

- Four (4) VIP Lounge tickets (\$75 value each) with guaranteed table seating for your guests

**All sponsorships include your company logo in 800 event programs, recognition at event, and logo on date2remember.org.*



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2017 IN-KIND & FOOD DONATION LEVELS

**In-kind sponsorships above \$500 include your company logo in 800 event programs and your logo on date2remember.org.*

TASTE OF C-BUS COCKTAIL HOUR FOOD SPONSOR (20 available)

- Food Partners agree to donate sample food bites for 400 of our guests, including paper goods and plastic ware
- We will provide a table, linens, and would heavily promote partner on our website (50k hits/month), social media (35k followers), promo emails between now and the event, and your logo in event program (800 copies)
- You may distribute marketing collateral at the event and display your own signage
- Inclusion in pre-event and post-event press releases and additional advertising to 20,000 young professionals
- Your company logo featured in the event program ***Logo must be submitted prior to Jan. 27, 2017***
- Two (2) general admission tickets (\$25 value each)

\$2,500+ IN-KIND DONATION

Benefits include:

- Six (6) general admission tickets (\$25 value each)
- Half page ad and company logo in event program
Ad must be submitted prior to January 27, 2016
- Company listing on event website (www.date2remember.org)

\$1,000+ IN-KIND DONATION

Benefits include:

- Four (4) general admission tickets (\$25 value each)
- Quarter page ad and company listing in event program
Ad must be submitted prior to January 27, 2016
- Company listing on event website (www.date2remember.org)

\$500+ IN-KIND DONATION

Benefits include:

- Two (2) general admission tickets (\$25 value each)
- Company listing in event program
- Company listing on event website (www.date2remember.org)

PROGRAM BOOK ADVERTISEMENTS (800 programs, Black & White ads)

- Full Page (\$250), Half Page (\$150), and Quarter Page (\$75) advertisements are available for purchase in the official event program. Please contact derek@cypclub.com for additional details and deadlines!



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DONOR / SPONSOR AGREEMENT

EVENT PROGRAM DEADLINE: Friday, January 27, 2017

*High-resolution color logo needed by December 16, 2016 for pre-event posters and palmcards.

YES! I want to support A Date 2 Remember and its non-profit beneficiaries

- Checkboxes for \$5000 VIP LOUNGE SPONSOR, \$4000 MAIN STAGE SPONSOR, \$2500 COCKTAIL HOUR SPONSOR, \$1500 EVENT PROGRAM, \$1000 BID PADDLE SPONSOR, and \$500 VIP TABLE SPONSOR.

In Kind:

- Checkboxes for \$2500+ In-Kind Level, \$1000+ In-Kind Level, and \$500+ In-Kind Level, each with fields for Cash (Amount) and In-Kind (List Item).

Contact Name _____ Title _____

Company/Organization _____

Address _____

Phone _____ Email _____

If you need us to pick up any in-kind donations please email mariah@cyclub.com.